

ERIN KELLY MAKEUP

FREQUENTLY ASKED QUESTIONS

How should I show up to my appointment? Please have a clean, makeup free face before getting your makeup done. Feel free to use a light moisturizer beforehand or do your skincare routine as you normally would. I suggest staying away from any oils or thick moisturizers.

As a bride, will I need to buy lipstick for touch ups? No. I will provide a touch up kit for you! This will include a full sized lipstick and mattifying powder.

Are fake lashes included with my makeup? YES! I love a good lash! I offer complimentary strip lashes with every makeup application. I have a few different kinds for bridesmaids as well - natural, semi-glam, glam. Feel free to bring your own strip lash if you have a specific kind you'd like me to apply. My lash glue is latex free, water resistant, and made for sensitive skin.

Will you provide lipstick for bridesmaids to touch up with throughout the wedding day? No. I recommend bringing a lipstick to touch up with for after I leave. I am more than happy to color match to the lipstick you bring to touch up with.

Is airbrush makeup an additional fee? No. I charge the same for airbrush vs. traditional makeup application. This is because I like to make the decision if airbrushing is right for my client. I use the same foundations for both applications, so trust me, your makeup will have the same staying power!

What brands do you use? I use a wide range of brands for makeup. There are too many to list, but some of my favorites are RCMA, Danessa Myricks, Face Atelier, Tarte, Nars, Mac, Laura Mercier, Sonia Roselli, etc.

How long does it take to complete each day of service? It typically takes me about 45 minutes - 1 hour per service. This time can vary depending on the makeup style. Please keep in mind that it's better to over schedule the time than not have enough. Setting up for makeup takes about 30 minutes. I also love to leave room at the end for touch ups (about 30 minutes). Please plan accordingly with your wedding planner and photographer!

What if I don't know what time hair and makeup need to be completed? Write down your best estimate. I can adjust it as it gets closer to your wedding day, but I'd like to have an idea of around what time. This helps me block off my schedule appropriately. If you are unsure, but know your ceremony time, write that down and I can help you from there! My contract will list out the total amount of time I will need to complete services as well.

What is your booking process? Bookings are first come, first serve. I typically don't book over a year out. Once you decide you want to book, I will send over a "Wedding Information" document for you to fill out. When I get that back from you, I will get a contract together for us

to sign and send over an invoice for the non-refundable retainer. This will need to be completed within 7 days. **You are not officially booked until I have a signed contract and a paid retainer.**

I want to book, but I am not sure how many people will need makeup. What should I do? I recommend writing down the maximum number of people wanting services. I allow for headcount adjustments up to 90 days before your event. Please keep in mind, I am a one person show. The maximum number of applications I can take in a day is typically 5-6 people.

Can I add someone to the service list on the day of the wedding? I can't guarantee I will have time to add someone at the last minute, but if I can - last minute service fees will be collected at time of service, with an additional \$20 last minute fee, per person, per service. This will be paid with cash or card.

What is a bridal trial? It's a separate appointment before your wedding where we test out your makeup look for your big day! While trial runs are a separate expense, I highly recommend doing a run through. Trial runs are as important to me as they are to you! This is a great way for us to meet, lock in the style you are going for, tweak any adjustments that need to be made, and to set expectations for your wedding day. **P.S. feel free to use your trial for an engagement shoot, special event, bridal shower, etc.**

How long do trial runs take? I like to set aside 1.5 hours. Sometimes it takes more, sometimes less, but it usually averages 1.5 hours to set up, create a look, and make adjustments.

When do I pay for my trial run? The day of the trial run. Trial runs are \$180 and then \$130 for each additional person doing a run through at that time.

When should I reach out to book my trial run? I recommend doing a trial run about 1-2 months before your wedding day. Please reach out a few months before that so we can schedule accordingly.

Do you require a minimum number of services? Nope! I will gladly take on small wedding parties or elopements.

What is your cancellation policy? If you want to cancel your contract 90 or more days prior to the wedding date, only the non-refundable retainer is owed. If you cancel the contract or any part of the contract (including subtracting the number of people getting services) fewer than 90 days prior to the service date, the full balance is due and is non-refundable.

When is my non-refundable retainer due? At signature of contract (within 7 days of receiving the invoice). I currently use Square to invoice and HelloSign for my contracts. My retainer is 20% of all services booked.

When is my final payment due? 2 weeks before your wedding day! You can absolutely pay it before 2 weeks. I do not split up payments per service, it will be due in one sum. Please reach out to me ASAP if you would like to set up a payment plan.

What forms of payment do you accept? Cash or Card are preferred. Majority of payments will be made through Square invoices.

Do I tip my artist? Tips are always appreciated, but never expected. This is a personal choice! There will be an option to tip on your invoice or you can tip on the wedding day with cash or through Venmo. The tipping average is about 20%.